

# ELISE

I AM A USER EXPERIENCE  
DESIGNER

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website

## TOOLS

Figma

UXPin

Miro

UXTweak

Adobe XD

Optimal Workshop

## SKILLS

Stakeholder Interviews  
Landscape Review  
Heuristic Analysis  
User Interviews  
Personae Creation  
User Journey & Task Flows  
Information Architecture  
Card-sorting  
Tree-testing  
Wire-framing  
Content Planning  
Prototyping  
Usability Testing

## EDUCATION

Bachelor of Arts, Communication  
University at Buffalo  
August 2016 - December 2018

Diploma in Design for Interactivity  
(UX/UI)  
Republic Polytechnic  
2013 - 2015

## EXPERIENCE

Senior User Experience Designer, Convertium  
Pte Ltd | 2023 - Present

Led and delivered UX strategies, user research, user flows, wireframes, content planning, prototypes and testing for diverse clients. Go-to person for UX business development work. Handled multiple projects at a time.

User Experience Designer, Convertium Pte Ltd  
| 2019 - 2023

Planned and executed UX research and design activities such as user interviews, personae and user journeys, information architecture, wireframing, prototyping and usability testing. Handled multiple projects at a time.

## PROJECTS (WEBSITE / APP)

- National Gallery Singapore
- Singapore Elections Department
- Singapore Economic Development Board
- Singapore Institute of Technology
- SPH Media Corporate
- SPH Lifestyle Websites
- Singapore Institute of Management
- DBS Corporate Banking
- StartupSG (Enterprise Singapore)
- ArtScience Museum